

Insertion Order Form

All prices and statistics are effective September 1, 2008 and subject to change without notice.

Qty	Charges for Non-Standard Ads	Total
	Standard Banner Ad size is 115 pixel wide x 115 pixel high	
	Horizontal Banner Ad with max pixels (115 height x up to 480 width)	Add 15% to price
	Larger Banner Ads need approval and price quotation	To Quote
	Banner Ad supplied by Customer	FREE
	Banner Ad to be designed by BestTest	To Quote
	Rotating Images up to 4 images - Customer to supply	FREE

Traffic Statistics

Hits	More than 3 million per year.
Visitors	More than 250,000 per year.
Unique Visitors	More than 75,000 per year
Average Visit Length	232 seconds
The BestTest Newsletter	More than 6,000 subscribers (Not all members are subscribers.)

Terms Defined

Banner Ad	A linked graphic that is intended to get visitors on our site to your web site. It is normally a square of 115 x 115 pixels. The normal size ad appears in the column "sleeves" of the page. See Charges for Non-Standard Ads for different sizes. Positions are awarded on a first come, first serve bases. When an ad is not renewed, all ads in lower positions move up.
Embedded Announcement	An Embedded Announcement is a rectangular area the width of a normal column in The BestTest Newsletter and a height of 3 lines with a colored background. You write the words and provide the links. The Embedded Announcement is placed in the What's New in Test section of The BestTest Newsletter that is emailed to about 6,000 test professionals.
Embedded Image Ad	An Embedded Image Ad adds an image (like your logo) to listings within the Test Vendor Directory, the Test Products and Services Directory and the Test Events Directory. In addition to making your listing more pleasing to the readers, adding the Embedded Image Ad brings your listing towards the top, ahead of those that do not have this listing. Normally the ad stays in place for 1 year. The exception to this is the Test Events, where the listing expires after the last day of the event.

Insertion Order - Please fill out Below

Order Date: _____

When Ad should be placed: _____

Order Placed by: _____

Company Name: _____

Send Invoice To: _____

Address: _____

City, State, Zip _____

Phone:/FAX: _____

email Address: _____

Signature: _____

P.O Number (Terms: 50% prepay, 50% Net 30 days) _____

TOTAL ORDER _____

Deliver this Insertion Order to:



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 Phone: 310-822-5231, FAX: 310-305-7703 email: experts@BestTest.com web: www.BestTest.com